

Jason P Fields //

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// PROFILE

A seasoned design leader and contributor, focused on emerging tech, social impact, multi-platform consumer media products & experiences.

I have over 25 years of UX design expertise with startups, publishing & technology organizations, and 15 years of multidisciplinary product design management for emerging media, e-commerce, digital content & marketplaces. I have had the opportunity to live and work in a variety of metro cities domestic and abroad, gaining extensive experience in team building, mentorship, and directing diverse groups of creative and technical professionals in fast-paced agile environments, startups and as an executive consultant.

// EXPERIENCE

Paper.co

San Francisco, CA. May 2023 - Feb 2024
• VP of User Experience Design

BOLD.com

San Francisco, CA. Feb 2019 - Apr 2021
• VP of Design

Amazon, Appstore

Seattle, WA. Jun 2016 - Jul 2017
• Director of Design

Audible (an Amazon company)

New York City, NY. Jul 2014 - Jun 2016
• VP of User Experience Design

msnbc.com (an Comcast company)

New York City, NY. Apr 2013 - Apr 2014
• Director of Design

The Huffington Post (an AOL company)

New York City, NY. May 2011 - Jun 2012
• Head of User Experience Design & Product

British Broadcasting Company

London, UK. Aug 2008 - Jan 2011
• Head of User Experience & Design, BBC Multitplatform
• Head of User Experience & Design, BBC Vision
• Creative Director, BBC iPlayer

Iconmobile (part of WPP)

Santa Monica, CA. Sep 2007 - Jul 2008
• VP of User Experience

Idealab!

Pasadena, CA. Aug 2004 - Sep 2007
• Product Evangelist, Emerging Technology, snap.com
• User Experience Lead, Idealab! Design

// PRESS

Cool Brands Annual

BBC iPlayer for Online Category in Book
(Ranked 11th in Top 20 Coolest Brands)

PSFK Design Salon, London, UK

Guest Speaker on Art & Design Convergence with Digital Technology

Wired Magazine UK

"app.itize.us: curates iPhone apps for beauty and design"

Design Observer

"app.itize.us: a collection of the best designed and illustrated iPhone apps"

// PERSONAL

app.itize.us

Launched a 'design' focused mobile app blog in 2010

// PATENTS

Enhanced hyperlink feature for webpages

United States 8,135,617
<http://1.usa.gov/1T08lh7>

// EDUCATION

California Polytechnic State University, Pomona

Communication Arts: Public Relations
1994 (partial credits)

Soko Gakuen, Japanese Language School

San Francisco, CA
Language & Culture Program
2001